

# BRIGID DWYER

## INFO

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## SOCIAL PROFILES

### YouTube

[www.youtube.com/channel/UCHQcokIFirjZS6ma7MH4N9g/videos](http://www.youtube.com/channel/UCHQcokIFirjZS6ma7MH4N9g/videos)

### My Portfolio

[www.bdwyer18.wixsite.com/mysite](http://www.bdwyer18.wixsite.com/mysite)

### LinkedIn

[www.linkedin.com/in/brigid-dwyer-351215122/](http://www.linkedin.com/in/brigid-dwyer-351215122/)

## SKILLS

Communication Skills

Marketing and Promotions

Strategic Planning

Social Media Management

Microsoft Office Suite

Ticktbox

Publicity Reporting Online

Adobe Premiere Pro CC

Final Cut Pro

Mac OS X

Photoshop

## EMPLOYMENT HISTORY

### Promotions Assistant, Pegula Sports and Entertainment

Buffalo, NY

Sep 2018 – Present

- Operate as the "face" of My One Buffalo through execution of game day marketing and promotional initiatives for the Buffalo Bills, Buffalo Sabres, Buffalo Bandits and Pegula Sports and Entertainment events
- Advertise and spread brand awareness for the My One Buffalo App and promote features that will enhance fan game day experiences
- Assist in the development and implementation of unique game-day experiences through hosting the Gold Carpet Experience, giveaways, and crowd and fan interaction

### Brand Ambassador, CID Entertainment

Buffalo, NY

Sep 2018 – Present

- Greet and check in guests for their Exclusive VIP package and communicate program specifics
- Represent CID Entertainment in a professional, outgoing, and accommodating manner, enhancing customers live music and concert experience
- Create a positive and rewarding client experience through warm and hospitable customer interaction

### Volunteer, Toronto International Film Festival

Toronto, ON

Sep 2018 – 2018

- Provided general information to the public; information on lines, tickets, film schedules, location of venues, and nearby amenities
- Promoted the Grolsch People's Choice Award and directed patrons to vote online
- Facilitated with the Share Her Journey activation to festival attendees

### Warner Bros. Ambassador, The Owens Group

Cleveland, OH

Sep 2017 – May 2018

- Awarded first place in a Warner Bros. national intern publicity campaign contest for *Geostorm*, and second place for *Ready Player One*
- Executed 40 marketing campaigns and publicity events achieving promotional values of over \$20,000
- Shaped The Owens Group's mission statement and conducted SWOT analysis as part of a collaborative effort during inaugural strategy

### Lionsgate Ambassador, The Owens Group

Cleveland, OH

Jun 2017 – Sep 2017

- Organized and executed regional and college publicity event campaigns
- Secured and maintained 10 local partnerships with social media influencers through developing mutually beneficial customized campaigns
- Generated press releases for public relation events for clientele to generate public interest and profits for upcoming films

## **Talent Agent Intern, The Talent Group**

Cleveland, OH

Jan 2017 – May 2017

- Strengthened existing client relationships through consultations and formed new client relationships through scouting and development
- Assisted agents audition roles for the film "White Boy Rick"
- Coordinated auditions and interviews with actors and assisted agents with conducting and directing voice-over and on-camera auditions
- Aided in compiling lists of suitable actors for roles in developing movies, commercials and television shows
- Used Adobe Premiere Pro and Mac software to shoot, edit and upload video auditions

## **E D U C A T I O N**

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### **John Carroll University, Bachelor of Arts**

Cleveland, OH

Aug 2014 – May 2018

### **John Felice Rome Center, Study Abroad**

Rome, Italy

Jan 2016 – May 2016

## **R E F E R E N C E S**

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References available upon request

## **A W A R D S & N O T A B L E S**

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### **Graduated Magna Cum Laude**

Cleveland, OH

### **Dean's List Recipient**

Cleveland, OH

### **National Communication Association - Lambda Pi Eta, Eta Eta Chapter**

Cleveland, OH

### **"Native Son" - Movie Extra**

Cleveland, OH

### **"The Price is Right" - Contestant**

Los Angeles, CA

## **S E R V I C E & L E A D E R S H I P**

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### **Borderland Music and Arts Festival Event Volunteer**

Buffalo, NY

Sep 2018 – Sep 2018

### **Big Brothers Big Sisters of Greater Cleveland**

Cleveland, OH

Sep 2017 – Present

### **Girls on the Run Mentor**

Cleveland, OH

Sep 2014 – Present

### **Gamma Phi Beta Academic Chairwoman**

Cleveland, OH

Jan 2017 – Dec 2017

### **Vatican City Weekly Community Service**

Rome, Italy

Jan 2016 – May 2016

### **Gamma Phi Beta Panhellenic Vice President**

Cleveland, OH

Jan 2015 – Dec 2015