

BRIGID DWYER

INFO

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SOCIAL PROFILES

YouTube

www.youtube.com/channel/UCHQcoklFirjZS6ma7MH4N9g/videos

My Portfolio

www.bdwyer18.wixsite.com/mysite

LinkedIn

www.linkedin.com/in/brigid-dwyer-351215122/

SKILLS

Communication Skills

Marketing and Promotions

Strategic Planning

Social Media Management

Microsoft Office Suite

Ticktbox

Publicity Reporting Online

Adobe Premiere Pro CC

Final Cut Pro

Mac OS X

Photoshop

EMPLOYMENT HISTORY

Promotions Assistant, Pegula Sports and Entertainment Buffalo, NY
Sep 2018 – Present

- Operate as the "face" of My One Buffalo through execution of game day marketing and promotional initiatives for the Buffalo Bills, Buffalo Sabres, Buffalo Bandits and Pegula Sports and Entertainment events
- Advertise and spread brand awareness for the My One Buffalo App and promote features that will enhance fan game day experiences
- Assist in the development and implementation of unique game-day experiences through hosting the Gold Carpet Experience, giveaways, and crowd and fan interaction

Brand Ambassador, CID Entertainment Buffalo, NY
Sep 2018 – Present

- Greet and check in guests for their Exclusive VIP package and communicate program specifics
- Represent CID Entertainment in a professional, outgoing, and accommodating manner, enhancing customers live music and concert experience
- Create a positive and rewarding client experience through warm and hospitable customer interaction

Volunteer, Toronto International Film Festival Toronto, ON
Sep 2018 – 2018

- Provided general information to the public; information on lines, tickets, film schedules, location of venues, and nearby amenities
- Promoted the Grolsch People's Choice Award and directed patrons to vote online
- Facilitated with the Share Her Journey activation to festival attendees

Warner Bros. Ambassador, The Owens Group Cleveland, OH
Sep 2017 – May 2018

- Awarded first place in a Warner Bros. national intern publicity campaign contest for *Geostorm*, and second place for *Ready Player One*
- Executed 40 marketing campaigns and publicity events achieving promotional values of over \$20,000
- Shaped The Owens Group's mission statement and conducted SWOT analysis as part of a collaborative effort during inaugural strategy

Lionsgate Ambassador, The Owens Group Cleveland, OH
Jun 2017 – Sep 2017

- Organized and executed regional and college publicity event campaigns
- Secured and maintained 10 local partnerships with social media influencers through developing mutually beneficial customized campaigns
- Generated press releases for public relation events for clientele to generate public interest and profits for upcoming films

Talent Agent Intern, The Talent Group

Cleveland, OH

Jan 2017 – May 2017

- Strengthened existing client relationships through consultations and formed new client relationships through scouting and development
- Assisted agents audition roles for the film "White Boy Rick"
- Coordinated auditions and interviews with actors and assisted agents with conducting and directing voice-over and on-camera auditions
- Aided in compiling lists of suitable actors for roles in developing movies, commercials and television shows
- Used Adobe Premiere Pro and Mac software to shoot, edit and upload video auditions

EDUCATION

John Carroll University, Bachelor of Arts

Cleveland, OH

Aug 2014 – May 2018

John Felice Rome Center, Study Abroad

Rome, Italy

Jan 2016 – May 2016

REFERENCES

References available upon request

AWARDS & NOTABLES

Graduated Magna Cum Laude

Cleveland, OH

Dean's List Recipient

Cleveland, OH

National Communication Association - Lambda Pi Eta, Eta Eta Chapter

Cleveland, OH

"Native Son" - Movie Extra

Cleveland, OH

"The Price is Right" - Contestant

Los Angeles, CA

SERVICE & LEADERSHIP

Borderland Music and Arts Festival Event Volunteer

Buffalo, NY

Sep 2018 – Sep 2018

Big Brothers Big Sisters of Greater Cleveland

Cleveland, OH

Sep 2017 – Present

Girls on the Run Mentor

Cleveland, OH

Sep 2014 – Present

Gamma Phi Beta Academic Chairwoman

Cleveland, OH

Jan 2017 – Dec 2017

Vatican City Weekly Community Service

Rome, Italy

Jan 2016 – May 2016

Gamma Phi Beta Panhellenic Vice President

Cleveland, OH

Jan 2015 – Dec 2015